



HORIZON-CL5-2021-D1-01 – RESTORE4Cs

GRANT AGREEMENT project number 101056782 —Modelling RESTORation of wEtlands for Carbon pathways, Climate Change mitigation and adaptation, ecosystem services, and biodiversity, Co-benefits - RESTORE4Cs

Programme : Horizon Europe Climate

Organization : SECRETARIAT MedWet (MedWet)– c/o La Tour du Valat – Le Sambuc – 13200 Arles

**Object: Request of Offer for an external service provider - Graphic Design for Policy Briefs
WP1 Task 1.3 RESTORE4Cs policy synthesis and recommendations**

Background information

RESTORE4Cs aims to assess the role of restoration action on wetlands climate change mitigation capacity and a wide range of ecosystem services using an integrative socio-ecological systems approach. Focusing on coastal wetlands across Europe, RESTORE4Cs will deliver standardised methodologies and approaches for the prioritisation of restoration promoting carbon-storage and greenhouse gasses (GHG) emissions abatement, while improving the ecological status and the provision of additional ecosystem services such as flood regulation and coastal erosion protection. Project results will support the implementation of Climate and Biodiversity policies in the context of the European Green Deal. Effectiveness data on restoration and land use management actions on climate services and other ecosystem and socio-economic services will be gathered both from six Case Pilot sites across European coastal areas, including well-preserved, altered, and restored wetlands, and from meta-analysis. Models and integrative assessment tools will be upscaled to wider geographical (European) and ecological (other wetland types, including floodplains and peatlands) contexts using remote sensing and machine learning methods to develop an integrated status assessment of European wetlands. The results will be integrated into a digital platform to serve as a Decision Support System (DSS) for stakeholders that will steer project efforts as part of a newly created Community of Practice around wetland restoration.

The main role of MedWet in RESTORE4Cs

The main role of MedWet as partner of RESTORE4Cs, is to co-develop a practice-based implementation roadmap to support policymakers in connecting targets and timelines from different policy-streams and making use of the project findings on the potential of wetland restoration for climate change mitigation, biodiversity and other services. To involve from the start key stakeholders to achieve best practice policy alignment at EU, national and subnational levels. MedWet will particularly support the project dissemination towards the EU and international policy makers.

The main objectives of MedWet in RESTORE4Cs will be to co-design, launch and grow a European wetland restoration Community of Practice (ECoP) to ensure that stakeholders and end users are actively involved in the restoration processes, enabling awareness of the project developments and results, acceptance of the results as valid tools and adopt them in their workflows. At the same time, the ECOP will enhance exchanges between Case Pilots and past and current wetlands restoration networks to boost cooperation among different EU territories. The ECOP will be set at different levels, from local scales (Case Pilots) to national and regional scales (e.g., at the pan-European level) through the coordination of MedWet and with the collaboration of Ramsar Europe and the other European Ramsar Regional Initiatives and implemented through a variety of virtual and face-to-face tools (e.g., webinars, workshops, exchange visits). Activities will include: 1) inspiring wetland managers; 2) training activities for co-creation and co-design, to achieve best practice; 3) premium courses and programs to support the ECOP to develop co-assessment activities for feedback on the community building skills.

MedWet will be involved in 6 WPs and will lead WP2, Task 1.3 (WP1) and Task 8.2 (WP8).

Task of the consultancy

As part of its policy activities, the RESTORE4Cs project will develop a set of recommendations for decision-makers and restoration practitioners, to be disseminated in the form of 11 policy briefs. These briefs will contribute to promote the uptake of project results.

List of topics for the policy briefs:

- Climate change mitigation services, wetland conditions and restoration (modelling); restoration and management options for climate mitigation and biodiversity; upscaling solutions for wetland restoration;
- Relevance of project results for EU obligations to global processes, in particular the Paris Agreement and Convention on Biological Diversity.
- Relevance of project results for key EU policies, (Biodiversity Strategy 2030, EU Nature Restoration Law, LULUCF, Farm to Fork Strategy, water policies)
- Presenting an online platform to be developed by the project to support decision-makers in planning restoration actions.

To support WP1 and task 1.3 (led by MedWet) a graphic designer will be in charge of:

1 - Designing a reference template for all policy briefs

Template format: one-pager, two sides, factsheet style, where charts and infographics will be inserted. This template will apply the visual identity manual of the RESTORE4Cs project, available at: https://www.restore4cs.eu/wp-content/uploads/2023/07/RESTORE4Cs_D8.1.pdf

delivery format: source file to be used for all factsheets, exact format to be agreed with MedWet team

Deadline: 5 February 2024

2 - Integrating content into the template for the 11 policy briefs

Content: high-quality images, charts/diagrams and texts (with icons and bullet points) in seven languages will be provided.

The graphic designer will propose a graphic adaptation of the provided charts/diagrammes.

The purpose of the charts will be to represent technical and scientific data (diagrammes, statistics, trends).

He/ she may also propose other graphic adaptations of scientific data in the content.

delivery format: .pdf file

Languages: Each policy brief will be developed in 7 languages

English + Dutch, Spanish, Portuguese, French, Romanian, Lithuanian. Translations will be provided.

Deadline:

- For the first Policy Brief: 20 February 2024

- The dates for the production of the next policy briefs have not yet been set. The project has committed to producing 11 Policy Briefs by the end of the programme in December 2025.

3 – Creating 2 infographics to be used in the policy briefs in 7 languages

Following the specifications of the MedWet team, the designer will develop 2 infographics, which will help to illustrate natural processes and ecosystem functioning.

delivery format: vector file

Deadline: works are to be carried out during 2024 and 2025, delivery date to be defined

Languages: Each infographic will be developed in 7 languages
English + Dutch, Spanish, Portuguese, French, Romanian, Lithuanian. Translations will be provided.

Requirements

The consultant is expected to show flexibility in meeting the demands and deadlines of the project. Given the scientific character of the content, the consultant will also be provided some technical explanations allowing to illustrate complex concepts.

Contractual and Financial Terms

The designer undertakes to carry out this work as the project progresses until 31 December 2025.

The designer shall be paid upon successful deliverables transmitted and validated by MedWet.

- 1 first payment upon delivery of the template and the first policy brief in 7 languages
- Intermediate payments to be agreed in the contract for the following policy briefs
- 1 payment on receipt of each infographic

The invoice will specify the reference of the Horizon Europe Project and the description of the accomplished task.

The payment term will be of 15 days after the invoice date (bank account details should be detailed)

The tax legislation in force at the date of acceptance of the offer will be applied.

The financial offer must should be presented in the table at the end of this document.

The financial offer for the services must not exceed 11.000 euros.

Deadline and submission of offer

1.1 Application rules

The call for offer is published on 22 December 2023. Candidates are invited to send an application via e-mail to perroud@medwet.org no later than the **19 January 2024 by 18.00** Central European Time.

The assignment will be awarded to the highest qualified applicant based on the quality of the technical note and the financial offer.

The application needs to contain the following:

● **A technical presentation of significant graphic works**

The products presented must be presented in a long-lasting format (website, pdf or other format) to capitalise the call for offer.

● **A financial offer**

The fee rates should be broadly consistent with the EU framework rates for these types of professional services. Thanks to insert “the Annexe 1 - Financial proposal” in your financial proposal.

● **The certificate of honour as requested below**

Incomplete proposals may not be considered.

1.2 Certificate of honour

The tenderer must provide a certificate of honour, duly dated and signed, stating that **she/he is not in any of the following cases**:

- she/he is in bankruptcy, liquidation, legal settlement, cessation of activity
- she/he has been convicted by a judgment which has the force of res judicata for any offense affecting their professional character
- she/he has not fulfilled his obligations relating to the payment of social security contributions or his obligations relating to the payment of his taxes according to the legal provisions of the country where they are established
- she/he has been the subject of a judgment for fraud, corruption, participation in a criminal organization or any other illegal activity detrimental to the Union's financial interests;
- she/he is in a conflict of interest.

Evaluation and selection process

The award of the contract shall be made to the consultant whose offer has been evaluated and determined as:

- a) responsive/compliant/acceptable, and
- b) having received the highest score out of a pre-determined set of weighted technical and financial criteria specific to the solicitation.

* Technical Criteria: weight 50%

* Financial Criteria weight 50%

HORIZON-CL5-2021-D1-01 – RESTORE4Cs - Annexe 1 – Financial proposal

Tasks WP1 – D1.3	Unit cost all taxes includes	Number	Total amount all taxes included (euros)*
Designing a reference template for all policy briefs		1	
Integrating content into the template for the 11 policy briefs * 7 languages = 77		77	
Designing 2 infographics to be used in the policy briefs		2	
		Total	

* Please note that MedWet cannot participate in European reverse charge on VAT