



**Call for Projects 2019**

## *World Wetlands Days 2020*

For local initiatives in the 27 Mediterranean countries  
that are Contracting Parties to the Ramsar Convention

Deadline: 12 November 2019

The call for projects is coordinated by MedWet:



With financial support of:

**AGENCE FRANÇAISE  
POUR LA BIODIVERSITÉ**  
ÉTABLISSEMENT PUBLIC DE L'ÉTAT

And technical support of:



### 1 –The French Agency for Biodiversity

**The French Agency for Biodiversity (AFB)** is a public state institution of an administrative nature, created by the law n° 2016-1087 of August 8th, 2016, for the safeguarding of biodiversity, nature and landscapes and governed by Decree n° 2016-1842 of 26 December 2016 on the French Agency for Biodiversity.

The Agency carries out missions in support of the implementation of public policies in the fields of knowledge, preservation, management and restoration of the biodiversity of terrestrial, aquatic and marine environments.

It is under the supervision of the Ministry in charge of ecology and supports the public actors, working in close partnership particularly with the socio-economic actors. It also aims to engage with the public and mobilizes citizens around actions for biodiversity.

### 2 –MedWet Initiative

**MedWet** is a regional intergovernmental network operating under the Ramsar Convention and also involving other key actors, dedicated to the promotion and support of multi-stakeholder policies and actions on the ground for the conservation and sustainable use of Mediterranean wetlands.

MedWet encourages governments to adopt policies and implement actions on the ground for the conservation and sustainable use of those Mediterranean wetlands.

The main goal of MedWet is to contribute to the achievement of the key target of the 2016-2030 Sustainable Developments Goals (SDGs) in the Mediterranean region through the effective implementation of the Ramsar Convention's wetland strategic plans.

### 3 –World Wetlands Days (WWD)

**World Wetlands Day** is celebrated, in an effort to raise public awareness of the importance of wetlands for humanity and the planet, on 2 February every year, the anniversary of the adoption of the Ramsar Convention on Wetlands in 1971 in the Iranian city of Ramsar. Around this date, there are many events organized around the world.

Marshes, peatbogs, wet meadows, lagoons, ecosystems between land and water, wetlands are multi-faceted and characterised by exceptional biodiversity. They are home to a vast array of plant and animal species. Through their different functions, they also play a key role in the regulation of water resources, water purification and flood prevention.

Threatened by human activities and global changes, this natural heritage is necessarily receiving special attention. Its preservation represents important environmental, economic and social issues.

### 4 –Launch of the 2020 call for projects

In 2019, for the edition of World Wetlands Day 2020, MedWet is launching a first call for projects to financially support the actors in the realization of animation(s) for WWD.

The overall budget for animations and/or tools is 5,000 euros for the Mediterranean region. This call for projects will make it possible to select 20 projects of up to 250 euros to provide a financial boost for their animation(s) of sensibilization and education within the framework of World Wetlands Day.

Since 1998, the Ramsar Convention has set an annual theme and provides event organizers with visual materials in several languages: brochures, posters, games, comic strips, and so on. For the 2020 edition, the chosen theme is “wetlands and biodiversity”.

## 5 - Objectives of the call for projects

The objectives of this call for projects are to work towards

- Initiating and/or facilitating the realization of animations or tools for sensitization and education about wetlands in the Mediterranean;
- Raising the awareness of the general public for the conservation of wetlands in the Mediterranean;
- Encouraging actors to participate in an event of global importance; and
- Creating a network of initiatives embodying these values in the Mediterranean region.

## 6 –Typology of animations / awareness and education tools

World Wetlands Day is a special occasion to bring together wetland users and talk to them about these environments and their importance in the Mediterranean. Particular attention is paid to:

- Animations / tools targeting a young audience (up to 25 years old) with pedagogical aims; and
- Tools that can be employed during other events.

Proposed animations / tools that could be financed. This list is not exhaustive and should be considered as examples:

- Cultural activities
- Workshops
- Construction sites
- Conferences, debates
- Exhibitions
- Observation points
- Screening of movies
- Educational projects
- Nature excursions
- Participatory science

The applicant organization undertakes to assign the rights of reproduction, dissemination and availability of all documents submitted under this call for projects free of charge. After the use of the

financial support, a feedback report about the animation will be greatly appreciated (level of participation, number of tools distributed, etc.).

## 7 –Selection procedures

### Selection of the projects

- The MedWet Secretariat will first review the relevance and completeness of the files before submission to the jury.
- A selection committee will meet in December 2019 to select projects that will benefit from the financial contribution.

### Selection criteria

- **WWD event dynamics**

The aim is to promote communication, education and awareness of wetlands to diverse audiences, with a strong focus on young audiences, around World Wetlands Day and throughout the year.

- **Valorization of the annual theme: wetlands and biodiversity**

The theme remains optional but may be an added value in the selection of the projects.

- **Type of expense being funded**

The financial boost can be used to finance or co-finance animations or tools. It may be a service invoice or tool production invoice. However, the funding will not cover salary costs.

- **Communication WWD**

The phrase “World Wetlands Day” will be mentioned on the tool or in the communication of the financed animations that the project holder undertakes to make to the target audience. It will be able to rely on the MedWet Secretariat for enhancement of the Ramsar identity in its communication (Ramsar tools will be available).

### Agenda

- 12/09/2019: the call for submission of projects
- 12/11/2019 à 18h: close of the call of projects
- before 15/12/2019: meeting of the selection committee
- 02/01/2020: announcement of allocated funding

## A – Project(s) holder informations

Any candidates wishing to submit one or more applications as part of the call for projects are invited to send their files in paperless format:

- to the MedWet Secretariat contact: [perroud@medwet.org](mailto:perroud@medwet.org)- tel: +33 (0) 4 90 97 06 78; and
- to the Ramsar National Focal Point and CEPA Government Focal Point of their country (see list in annex)

Before the submission of an application, each project leader is invited to contact the MedWet Secretariat for information on the preparation of the application file if that would be helpful.

### Organization

Name of the organization:

Abbreviation (Acronym):

Legal form:

Legal identification number:

Declared and exercised activities:

Mailing address:

Postal code:                      city:

Phone:

Email address:    website:

Legal representative:

Number of employees:                                      full-time equivalent:

### Technical contact person for the project

Project lead:

Fixed telephone:    Portable telephone:

Email:

Other persons involved in the project:

Name:                                      Role:                                      email:

Name:                                      Role:                                      email:

## B – Presentation of the WWD project

Title of the animation / tool:

Description:

Target audience:

The number of persons who could benefit:

Technical partner of the project:

Estimated overall cost of the project:

## C – Rights-of-use

I, the undersigned....., legal representative of  
....., acting as.....  
domiciled.....

grant free of charge the right to use copies and provide documents realized in this call for projects.

Done in....., Date.....

Signature

## D – Bank details

Candidates should please attach their bank details to this file so that the MedWet Secretariat can transfer the financial assistance if selected.