

66%

ribe koju jedemo
zavisi od priobalnih
močvara.



Priobalne močvare su globalno važna mrijestilišta za ribe. Zato i moramo hitno smanjiti stepen zagađenja koji potiče iz poljoprivrede i otpadnih voda i preći na ekološki prihvatljivu akvakulturu. Održivo upravljanje vodama (količina i kvalitet) osiguraće biološku funkciju priobalnih močvara.

#OffYourMap #LifeBeginsInWetlands



Projekat Off your Map realizuje se u saradnji između sledećih partnera, a uz podršku MAVA fondacije.



Solane

su izvori

biodiverziteta, turizma

i zapošljavanja.



Vrijednost soli

Tradicionalna proizvodnja soli iz mora je drevna praksa na Mediteranu. Solane su jedinstvena priobalna močvarna staništa, bogata kulturnim vrijednostima i utočište za različite vrste. Održavanje proizvodnje soli osigurava mogućnosti za ekoturizam i zapošljavanje; jačanje lokalnih ekonomija i očuvanje biodiverziteta.

#OffYourMap #LifeBeginsInWetlands

offyourmap.org

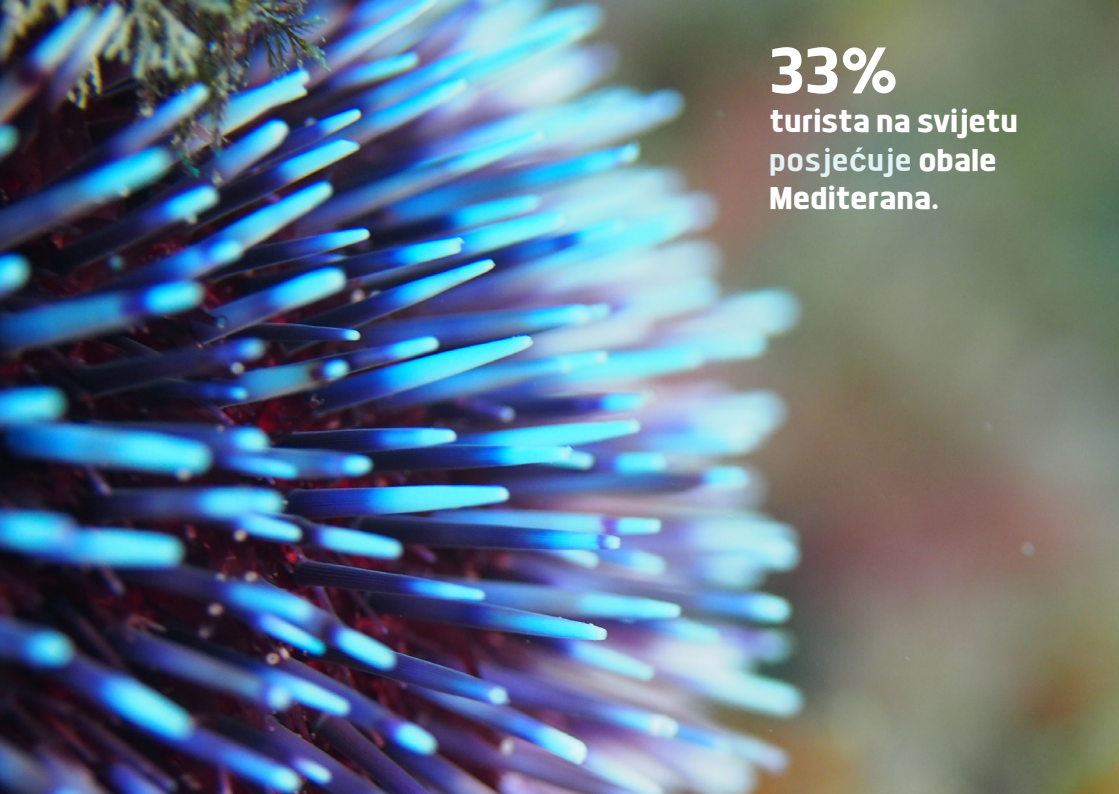
Projekat Off your Map realizuje se u saradnji između sledećih partnera, a uz podršku MAVA fondacije.



Berba soli © J.M. Favre Group Salins





A close-up photograph of a sea urchin with vibrant blue spines. The spines are sharp and point towards the right side of the frame. The background is a soft, out-of-focus mix of green and brown, suggesting an underwater environment.

33%
turista na svijetu
posjeđuje obale
Mediterrana.

Odmor, slavlje

Neprekidan razvoj mediteranske obale za potrebe turizma nije održiv u kontekstu očuvanja prirodnih ekosistema.

Priobalne močvare upotpunjuju turističke aktivnosti kao što su planinarenje, sportovi na vodi, kajakarenje, ronjenje, te generišu zapošljavanje lokalnog stanovništva. Odgovoran turizam i održivi razvoj obale od koristi je svima.

#OffYourMap #LifeBeginsInWetlands

offyourmap.org

Projekat Off your Map realizuje se u saradnji između sledećih partnera, a uz podršku MAVA fondacije.



Morski jež © V. Gaglio



70%

**važnih staništa za
vodene ptice su
priobalne močvare.**



Cinjenice života

Močvare su dom za dva puta više ugroženih vrsta nego bilo koji drugi mediteranski ekosistem. To su područja mriješta i mjesta za hranjenje, što ih čini idealnim prostorom za posmatranje brojnih životinja, ptica selica i riba. Ipak, samo 10% priobalnih močvara je zaštićeno Ramsarsko područje. Ovaj procenat se mora promijeniti da bi močvare i živi svijet, koje skrivaju, mogao preživjeti.

#OffYourMap #LifeBeginsInWetlands

offyourmap.org

Projekat Off your Map realizuje se u saradnji između sledećih partnera, a uz podršku MAVA fondacije.



Bijela sprutka. © T. Galewski





70%
of vital habitats for
waterbirds are
Coastal Wetlands.



The Facts of Life

Wetlands are home to twice as many endangered species than any other Mediterranean ecosystem. They are spawning areas and feeding grounds, making them ideal spaces to observe many animals, migratory birds and fishes. Yet, only 10% of Coastal Wetlands are protected Ramsar sites. This has to change if Wetlands and the creatures they shelter are to survive.

#OffYourMap #LifeBeginsInWetlands

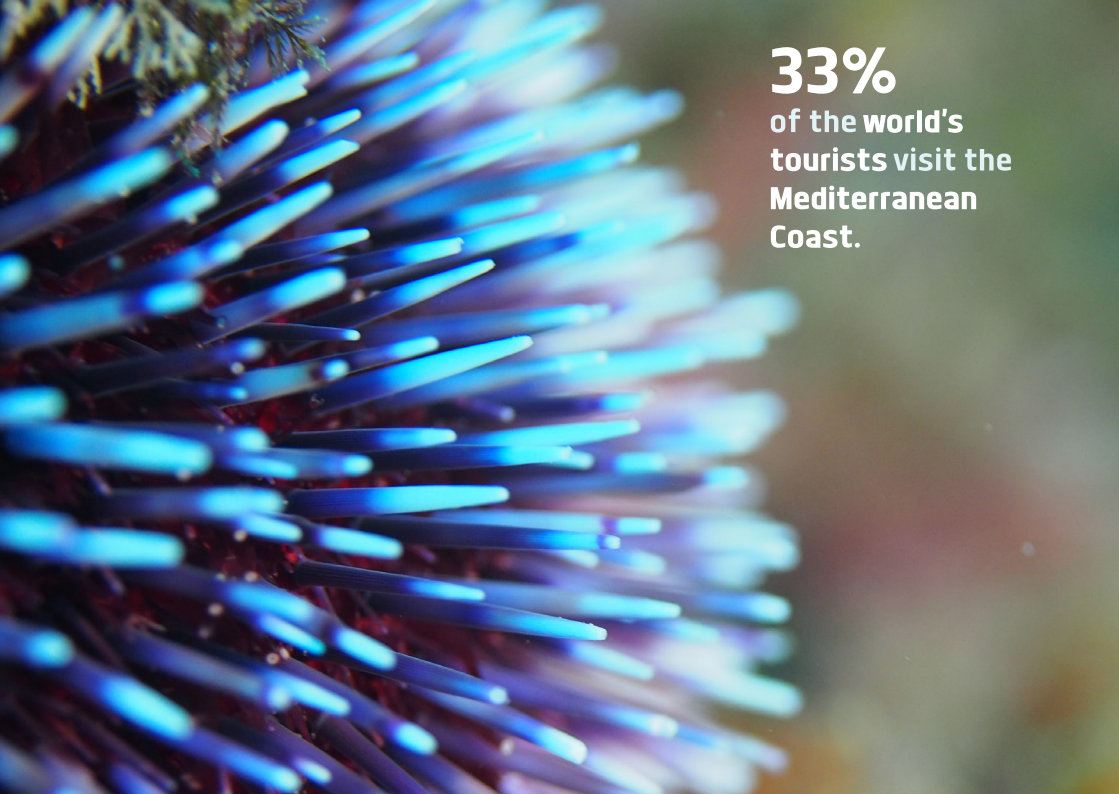
offyourmap.org

Off Your Map is a collaboration between the following partners, with the support and funding of the MAVA Foundation.





Sanderling sandpipers © T. Galewski

A close-up photograph of a sea urchin with vibrant blue spines. The spines are sharp and point towards the right side of the frame. The background is a soft, out-of-focus mix of green and brown, suggesting an underwater environment.

33%
of the world's
tourists visit the
**Mediterranean
Coast.**

Holiday, Celebrate

Continuous development of Mediterranean coastlines for tourism is not sustainable for conservation and natural ecosystems.

Coastal Wetlands offer tourist activities like hiking, water sports, kayaking, snorkelling and diving, and create local employment. Responsible tourism and sustainable coastal development will benefit everyone.

#OffYourMap #LifeBeginsInWetlands

offyourmap.org

Off Your Map is a collaboration between the following partners, with the support and funding of the MAVA Foundation.



Sea Urchin © V. Gaglio





Salinas

are a source of
biodiversity, tourism
and employment.



Worth Your Salt

Traditionally extracting salt from sea water is an ancient Mediterranean practice. Salinas are unique coastal wetland landscapes, rich in cultural values and a refuge for a variety of flora and fauna species. Maintaining salt production provides ecotourism opportunities and employment; boosting local economies and biodiversity conservation.

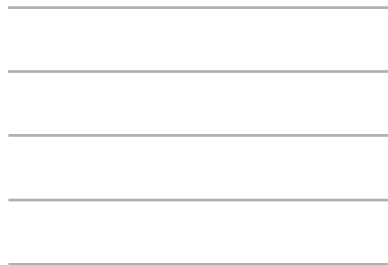
#OffYourMap #LifeBeginsInWetlands

offyourmap.org

Off Your Map is a collaboration between the following partners, with the support and funding of the MAVA Foundation.



Salt harvest © J.M. Favre Groupe Salins



66%
of the fish we eat
depend on Coastal
Wetlands.



Thanks for All the Fish

Coastal Wetlands are the world's fish nurseries where species come year after year to feed and spawn. We urgently need to reduce pollution from agriculture and domestic sewage, and switch to eco-friendly aquaculture. Sustainable water management (quantity and quality) will help keep Coastal Wetlands biologically integral and functioning. Small-scale artisan fishing of edible fish and shellfish will also help biodiversity and contribute to habitat protection.

#OffYourMap #LifeBeginsInWetlands

offyourmap.org

Off Your Map is a collaboration between the following partners, with the support and funding of the MAVA Foundation.





Fishing in the lagoon © F. Agostini