

## PANACeA project - Call for offers - Service provider Copywriter/Editor (native English/ Environmentalist)

### Terms of Reference

#### **Summary of the needed service**

An experienced Copywriter / Copy Editor is needed to assist with content copy edit needs of the European co-funded project PANACeA. Writing experience in the field of Environment/ biodiversity protection related topics is compulsory. There will be structured events and activities that will happen in the lifetime of the project and commitment and attention to detail are critical to ensure adequate reporting. The Copywriter must be prepared to work with a global team that may require non-traditional hours for conference calls and meetings.

This is a service provider contract, complying with the Interreg Med European programme procedures. The service is 100% remote; however, the Copywriter would be expected to be available during standard business hours to complete the work and attend particular on-site project workshops and meetings (travel costs to be covered separately). The candidate must have experience in a Journalist/Copywriting/Copy Editing and proofreading position in the past to be considered. The contract is targeting freelance/consultant - copywriter/Journalist/editor or communication agencies ready to provide a tailored-made service.

At a first stage, the service will be needed in the frame of the 1<sup>st</sup> communication and capitalization event of the PANACeA project community, to be held in Barcelona on 23 -25 October 2017. This is an initial short-term service targeting the production of preparatory documents (background notes, agenda, invitations) and the documents after the event (minutes/conclusions). Following a successful completion of this first assignment (from mid-September 2017 to December 2017), the service shall be asked to be extended for the lifetime of the project until December 2019.

Two (2) Price quotations shall be presented, including:

- First copywriting/editing service provided from September 2017 to December 2017, including a fixed amount on the basis of a minimum of 64 hours (4hrs/week).
- 2<sup>nd</sup> price quotation for a copywriting/editing service from December 2017 to December 2019, fixed amount for a 2 years engagement. On the basis of a fixed amount of 288 hours per year.

## Service provider needed: Environmental Copywriter / Editor

### Background information

The Conference of Peripheral Maritime Regions of Europe (CPMR – [www.crpm.org](http://www.crpm.org) ) and its Intermediterranean Commission (IMC) are participating in the Interreg MED Horizontal Project PANACeA - Streamlining Management efforts in Protected Areas for enhanced nature conservation in the Mediterranean, funded by Interreg MED Programme.

PANACeA fits in the Interreg MED Priority Axis 3: “Protecting and promoting Mediterranean natural and cultural resources”; specifically contributing to the Specific Objective 3.2 of the programme: “To maintain biodiversity and natural ecosystems through strengthening the management and networking of protected Areas”.

The Interreg MED programme is a transnational European Cooperation Programme for the Mediterranean area. It is co-financed by the ERDF (European Regional Development Fund), an instrument of the EU regional policy and of its new programming period.

### Brief description of the scope of the project

The objective of PANACeA is to streamline networking and management efforts in Mediterranean Protected Areas (PAs) as a mechanism to enhance nature conservation and protection in the region.

The project aims at ensuring synergies between relevant Mediterranean stakeholders – including managers, policymakers, socio-economic actors, civil society and the scientific community –, and to increase the visibility and impacts of their projects’ results towards common identified strategical targets.

PANACeA builds a community of nature conservation stakeholders in the Mediterranean and acts as the Communication and Capitalisation instrument of the projects within the Interreg Med dealing with protection of biodiversity and natural ecosystems. Through its tool, the Interreg Med Mediterranean Biodiversity Protection Knowledge Platform, PANACeA ensures the transfer of synthesised projects’ outcomes and their dissemination across and beyond the region.

The main thematic focus areas include coastal and marine management, biodiversity monitoring, sustainable use of natural resources, management of protected areas, adaptation to climate change, governance, cooperation and scientific and innovative methodologies, under the umbrella of a series of projects: ACT4LITTER (marine waste in marine protected areas), AMARe (marine spatial planning and PAs), CONFISH (network of fish stock recovery areas), ECOSUSTAIN (water quality monitoring solutions in protected wetlands), FishMPABlue2 (governance of artisanal fisheries in protected areas), MEDSEALITTER (marine litter impact on biodiversity), MPA-ADAPT (adaptation of MPAs to climate change), POSBEMED (strategy for joint management of Posidonia beaches and dunes), WETNET (wetland governance) and additional projects to be included in the coming period.

The main objectives of the project are:

- 1) Synthesizing outcomes on natural protection and biodiversity conservation efforts;
- 2) Engaging a stakeholders’ community and transferring knowledge beyond the project's lifetime;
- 3) Implementing a communication and dissemination strategy;
- 4) Developing a long-term capitalization tool ensuring evidence based policy enforcement

In-depth information on the project objectives, approach and expected outcomes can be found on the annexed public documents.

## Internal & External Communications

Under the general coordination of the project leader represented by ETC-UMA, the CPMR is leading the communication activities of the PANACeA project and is supported by UNIMED for all project internal and external communication activities. The team's objective is to involve all the PANACeA partnership in the completion of the project communication strategy and to fulfil the project mission in developing a coordinated collaboration to ensure the best delivery of the project communication tools, contents and materials. The service provider shall adapt to the project collaborative and multicultural aspects and actively take part in this challenging mission.

### Your main responsibilities

As copywriter/editor you will be responsible for specific aspects of production of various communication materials and contents. The focus is on:

(to be included in the 1st price quotation from September 2017 to December 2017 – on the basis of an amount of 64 hours (4 hours/week))

- Editing, proofreading and correcting publications, for the 1st Communication and capitalisation event of the project (23-25 October, Barcelona) estimated 50-60 pages including
  - Agenda
  - 1 background document
  - 1 minutes/report of the meeting

(to be included in the 2nd price quotation, from December 2017 to December 2019, on the basis of 288 hours per year)

- Writing, editing, proofreading of publications for the project mid-term review including
  - 1 document/summary of actions of the project
  - A "white paper" (1st version in mid-2018) gathering the project main policy recommendations
- Writing, editing, proofreading and correcting other project relevant documents including:
  - 1 policy documents per working group (3)
  - Final version of the main project policy recommendations
- Support in proofreading and correcting other relevant project publications including newsletter articles and website pages.
- Participating in all stages of content production, from ensuring timely production of text and editing in coordination with the authors, to liaising with the graphic designer/layout responsible for final review before publishing.

### Experience and skills:

- Education level: Academic background in Communications, English language, Journalism or Environmental related studies
- Native English speaker and excellent English writer
- At least 5 years of relevant working experience
- Experience in an international environment
- Knowledge of the environmental/ecological and conservation issues, and natural affinity with communications
- Plans, prioritises and delivers tasks on time and is able to work under pressure

## Requirements:

- Freelancers/consultants applying for this position will be expected to perform well under pressure and in the specific context of European co-funded projects.
- A friendly, creative and approachable personality, able to act with integrity and to stay professional also under (time) pressure
- Ability to work and communicate with diverse groups of people in different cultural, functional and geographical boundaries
- Ability to translate complex research scientist related/environmental matters into easy-to-understand language
- Team player – willing and open to support the communication team in producing high standard materials
- Ability to separate personal writing style from project language needs
- Ability to think strategically and coordinate multiple projects
- Ability to quickly get an understanding of the project organisation and objectives
- Knowledge of spoken and written French, Spanish or Italian is a plus
- This position could include irregular working hours, also outside office hours. Flexibility regarding working hours – although not on a consistent basis.

## We offer you:

An interesting mission to fulfil with a dedicated and supportive team operating in a dynamic, and international environment. To be part of the 1st Mediterranean community on Biodiversity protection in the frame of the European co-funded project PANACeA and have the opportunity to be part of the project activities related to the environmental challenges of the Mediterranean region.

## Selection process

The selection of the expert will be done after the reception of at least three economic offers. The selection of the most advantageous offer will be based on the following criteria:

- Evaluation of the at least three samples of previous work (publications, articles, minutes of meetings or reports)
- Evaluation of CV
- Evaluation of the two (2) economic offers including a breakdown of number of hours needed for the completion of the work and the rate per hour.

## Application & Contact:

Interested? Questions about the application process? Please contact:

### CPMR:

Lise Guennal

Telephone: +33 (6) 76 59 12 86

Email [lise.guennal@crpm.org](mailto:lise.guennal@crpm.org)

### ETC-UMA:

Sonsoles San Roman

Telephone:

Email: [sonsolessanroman@uma.es](mailto:sonsolessanroman@uma.es)

Only offers including the 2 price quotations, CV of the copywriter/editor/agency with motivation letter and a sample of at least 3 publications (articles, minutes of meetings and/or reports) will be taken into consideration. An assessment can be part of the application process.

Deadline for receiving the offers is **10 September 2017**, midnight, Paris time. Please send your application package to [lise.guennal@crpm.org](mailto:lise.guennal@crpm.org) and [sonsolessanroman@uma.es](mailto:sonsolessanroman@uma.es)

## Contractual and financial terms

Administrative details of the Contracting Authority:

CONFERENCE OF PERIPHERAL MARITIME REGIONS OF EUROPE

6, rue Saint Martin

France

VAT number: FR315 305 48361

The acceptance of the offer of the successful tender will implicate the acceptance of the conditions and schedules detailed in this ToR.

A duly-issued invoice will be required for payment. The payment term for the invoice will be bank transfer maximum 1 month after the invoice date (bank account details should be detailed)

The tax legislation in force at the date of acceptance of the offer will be applied.

## Intellectual property

In the spirit of cooperation and exchange, the ownership of the work covered by the contract related to this ToR and co-funded by the Interreg MED Programme is open to the public and free of rights.

The deliverables and results of the project should be accessible and available for free to the general public in a usable format. The MA/JS and any other relevant Programme stakeholder can use them for information and communication purposes.

The authorship of the work covered by the contract related to this ToR is co-shared between the author and all the partners of the project.

### Confidentiality clause

Despite the public execution of the project, part of the information exchanged for the development of the purpose of this contract between the CPMR and the selected service provider, may be confidential. On this basis, only the documents and other pieces of information provided explicitly with the statement “confidential” will be dealt with as such.

The selected service provider ensures that respect its confidentiality and do not disseminate it, forward it to third parties or use it without prior written consent from the CPMR.

For more information about PANACeA, please visit:

ETC-UMA:

[http://www.etc.uma.es/index.php?option=com\\_content&view=article&id=103&catid=18&lang=en](http://www.etc.uma.es/index.php?option=com_content&view=article&id=103&catid=18&lang=en)

Or follow our social media:

[Twitter](#), [LinkedIn](#), [Facebook](#) and [YouTube](#).

Beta version of Project website: <https://interreg-med.eu/thematics/biodiversity-protection/>

### LIST OF ANNEXES

PANACeA public documents annexed to this ToR

- Factsheet on objectives and expected results
- Factsheet on Modular Projects
- Powerpoint presentation introducing the approach and establishment of Working Group



## Regional initiative of streamlining management efforts in Protected Areas for an enhanced Nature Conservation in the Mediterranean Sea

The objective of PANACeA is to streamline networking and management efforts in Mediterranean Protected Areas (PAs) as a mechanism to enhance nature conservation and protection in the region.

The project aims at ensuring synergies between relevant Mediterranean stakeholders – managers, policymakers, socio-economic actors, civil society and the scientific community –, and to increase the visibility and impacts of their projects' results towards common identified strategic targets.

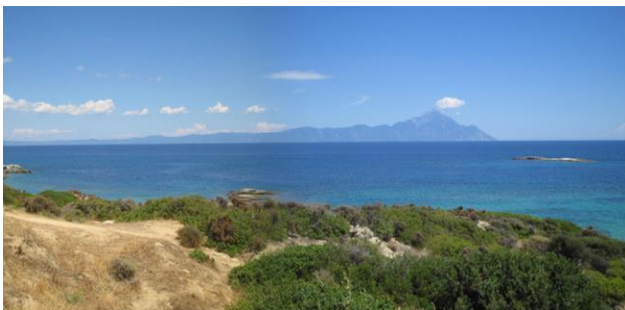
PANACeA acts as a Science-Policy-Interface (SPI) to foster the exchange of experiences and knowledge sharing and thus, to influence a behavioural and policy change in the Mediterranean region.



PANACeA builds a community of nature conservation stakeholders in the Mediterranean and acts as the Communication and Capitalisation instrument of the projects dealing with protection of biodiversity and natural ecosystems. Through its tool, the Mediterranean Biodiversity Protection Knowledge Platform, PANACeA ensures the transfer of synthesised projects' outcomes and their dissemination across and beyond the region.

The main thematic focus areas include coastal and marine management, biodiversity monitoring, sustainable use of natural resources, management of protected areas, global changes, governance and cooperation and scientific and innovative methodologies, under the umbrella of a series of projects: ACT4LITTER (marine waste in marine protected areas) and additional projects to be included in the coming period, AMAre (marine spatial planning and PAs), CONFISH (network of fish stock recovery areas), ECOSUSTAIN (water quality monitoring solutions in protected wetlands), FishMPABlue2 (governance of artisanal fisheries in PAs), MEDSEALITTER (marine waste management), MPA-ADAPT (adaptation of MPAs to climate change), POSBEMED (strategy for joint management of Posidonia beaches and dunes), WETNET (wetland governance).

## Main Objectives of PANACeA



- 1) Synthesizing outcomes on natural protection and biodiversity conservation efforts;
- 2) Engaging a stakeholders' community and transferring knowledge beyond the project's lifetime;
- 3) Implementing a communication and dissemination strategy;
- 4) Developing a long term capitalization tool ensuring evidence based policy enforcement.

# Expected results of PANACeA

PANACeA will:

- engage its stakeholders in the tailoring of their outcomes as synthesized evidence based tools that support multi-level management and policy;
- provide a series of recommendations based on the results of the Interreg MED Modular projects emphasizing the importance of increasing the number of Protected Areas implementing management strategies in the MED region and beyond;
- ensure means to reinforce regulations and enhance the effectiveness of protection awarded by legal channels in the Mediterranean, supporting the efforts so far to prevent deterioration and strengthen the conservation of both natural and cultural resources;
- guide the legal management measures of natural resources in the Mediterranean Sea that actually protect biodiversity but whose main purpose is not strictly biodiversity conservation;
- address transboundary cooperation and integration of PAs in territorial development strategies to achieve interconnected protection measures and tackle current and future pressures on coastal and maritime ecosystems in the Mediterranean.



## key figures



### BIODIVERSITY PROTECTION STRENGTHENING BIODIVERSITY AND ECOSYSTEMS

Project co-financed by the European  
Regional Development Fund

[panacea-med@uma.es](mailto:panacea-med@uma.es)

[www.interreg-med.eu](http://www.interreg-med.eu)

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[Biodiversity Protection Community](https://www.linkedin.com/company/biodiversity-protection-community)





## MODULAR PROJECTS on BIODIVERSITY PROTECTION

The Biodiversity Protection community of projects featured by the partnership PANACeA

**Nine thematic projects**, those approved by the steering committee of the **Interreg Med programme 2014-2020** after their first call, are now under way in the programme's priority axis 3 "*Natural & cultural resources - Protecting and promoting Mediterranean natural and cultural resources*" and particularly to reach the specific objective 3.2 "*To maintain biodiversity and natural ecosystems through **strengthening the management and networking of protected areas***".

All these projects gather in the overall Mediterranean "**Biodiversity Protection community**" animated by the horizontal project **PANACeA**, an initiative to create synergies and new partnerships among Mediterranean stakeholders. PANACeA puts in place activities and actions to increase the visibility and impacts of the work implemented by a biodiversity protection community of projects.

This factsheet provides insight into the initial 9 projects that currently belong to the "Biodiversity Protection community" in the Mediterranean.



### ACT4LITTER: Joint measures to preserve natural ecosystems from marine litter in Mediterranean Protected Areas

**ACT4LITTER** aims at reviewing the most promising proposed measures to effectively tackle the issue of Marine Litter and select those that could be implemented in MPAs, considering particularly the ecosystem services. The selection of measures will result in the development of MPA-specific action plans for implementation in a future project. Those plans will be complemented by a realistic and operational governance plan at transnational level.

MPA stakeholders and key experts on marine litter value chain will be involved through the process to validate the outputs together. The action plans will have a strong focus on preventive measures, using circular economy and sustainable consumption and production approaches. The issue of Marine Litter is global but MPAs are directly affected by its increasing amount, restraining highly the achievement of the conservation goals.

**Keywords:** marine litter, marine protected areas, action plan, governance, preventive measures, circular economy, sustainable consumption, natural conservation.

**Led by:** Catalan Waste Agency - Regional Activity Center for Sustainable Consumption and Production (SCP/RAC), Spain - **Project manager:** Magali Outters, SCP/RAC - **Communication officer:** Anne Furphy, IAT - **Duration:** 18 months

## AMAre: Actions for Marine Protected Areas

**AMAre** aims at reinforcing the management and networking of marine protected areas (MPAs) to maintain their biodiversity and natural ecosystems. It targets a more integrated management of the maritime space, considering MPAs can be an efficient tool to achieve Maritime Spatial Planning (MSP) goals. The development of shared methodologies and geospatial tools will foster the resilience of the Mediterranean MPA network, as well as concrete MSP applications in selected MPAs. The improvement of the information exchange among MPAs will be done by best practice dissemination; it will enable common solutions to enhance management strategies and governance mechanisms.

**Keywords:** Maritime spatial Planning (MSP), Marine Protected Areas (MPAs), methodologies, geospatial tools, environmental monitoring, best practices, data access, ecosystem-based approach, Marine Strategy Framework Directive (MSFD).

**Led by:** National Inter-University Consortium for Marine Sciences (CONISMA), Italy - **Project manager:** Simonetta Fraschetti, University of Salento, Italy - **Communication officer:** Federica Fogliani, CNR, Italy - **Duration:** 36 months



## ConFish: Connectivity among Mediterranean fishery stakeholders and scientists resolves connectivity of fishery populations

**ConFish** aims at delivering a framework to promote knowledge transfer and capacity building between local fishermen and scientists, in order to improve the exploitation, conservation and management of Mediterranean fisheries, through a bottom-up approach including evolutionary tools. Critical fishing areas for protection will also be identified, in relation with scientific advice and local culture.

**Keywords:** Sustainability, fisheries, network, sociologists, fishermen, scientists, management, connectivity, adaptation, capacity building, knowledge transfer.

**Led by:** Faculty of science, University of Zagreb, Croatia - **Project manager:** Anamaria Stambuk, Faculté des Sciences, University of Zagreb - **Communication officer:** Miguel Baltazar Soares, GEOMAR Helmholtz Centre for Ocean Research Kiel - **Duration:** 18 months

## EcoSUSTAIN: Ecological sustainable governance of MPAs

**EcoSUSTAIN** represents joint transnational action towards maintenance of biodiversity and natural ecosystems by means of stronger management and networking of protected areas obtained through capacity building, innovative technologies and improved management knowledge base. The overall objective of the action is to improve monitoring, management and networking of protected areas through supporting scientific, technical and management knowledge in order to tackle the

problem of incoherent and segregated management of protected areas as self-sustained units, which is believed to hamper protection and promotion of Mediterranean natural resources, as well as maintenance of biodiversity and natural ecosystems. Management and networking of protected areas will be improved by capacity building activities and pilot implementation of innovative water quality monitoring solutions in several protected wetland locations across the programme area.

**Keywords:** Stronger management and networking of protected areas, capacity building, innovative technologies, improved management knowledge base, Pilot implementation of innovative water quality monitoring solutions, protected wetland locations, use of state-of-the-art ICT technology, long-term monitoring.

**Led by:** University of Rijeka, Faculty of Maritime studies, Croatia - **Project manager:** Neven Grubisic, University of Rijeka, Faculty of Maritime Studies - **Communication officer:** Sasa Milanovic, University of Rijeka, Faculty of Maritime Studies - **Duration:** 30 months



## FishMPABlue2: Fishing governance in MPAs: potentialities for Blue Economy

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**FishMPABlue 2** is the follow-up of FishMPABlue 2007-2013 project: as the first one carried out the analysis of the management of small scale fishery within and around an MPA, identifying the suitable change (enforcing MPA management capacities) to be achieved through a concrete response (innovative governance toolkit), as current proposal wants to test such toolkit to actually demonstrate its effectiveness in achieving expected results (strengthening the management and networking capacities of Med MPAs).

**Keywords:** marine conservation, fishing governance, Blue economy.

**Led by:** Federparchi - Europarc Italy - The Italian Federation of Parks and Nature Reserves - **Project officer:** Luca Santarossa, Federparchi - **Communication officer:** Anne Remy, WWF Mediterranean - **Duration:** 36 months



## MEDSEALITTER: Developing Mediterranean-specific protocols to protect biodiversity from litter impact at basin and local MPAs

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**MEDSEALITTER** addresses the issue of marine litter, a global threat for living marine organisms. The problem particularly affects fishes, cetaceans and marine turtles, animals in whose digestive tracts commonly appear accidentally-swallowed micro and macro plastic debris. Although many Mediterranean organisations are working

**Keywords:** marine litter, protocols, pollution assessment, monitoring, impact management, biodiversity, network, marine protected areas, scientific organizations, NGOs.

on this issue, there are no widely-accepted protocols to assess pollution by marine litter. For this reason, the project proposes to network representative MPAs, scientific organisations and environmental NGOs for developing, testing and delivering efficient, easy to apply and cost-effective protocols to monitor and manage litter impact on biodiversity.

**Led by:** Cinque Terre National Park and Marine Protected Area, Italy - **Project manager:** Patrizio Scarpellini, Cinque Terre National Park and Marine Protected Area - **Communication officer:** Simone Nuglio, Legambiente Onlus - **Duration:** 33 months

## MPA-ADAPT: Guiding Mediterranean MPAs through the climate change era: Building resilience and adaptation

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**MPA-Adapt** is aiming to develop collaborative and site-specific adaptation plans for the MPAs that enhance resilience to Climate Change impacts. This will be achieved by building capacity for effective management, assessing risks; and exploring potential actions and priorities needed to ensure the adaptability and the resilience of biodiversity and the local communities. It also aims to incorporate Climate Change vulnerability assessments and nature-based

**Keywords:** adaptation plans for MPAs, climate change, building capacity, assessing risks, adaptability, resilience, biodiversity, local communities, vulnerability assessments, MPA managers, local stakeholders, Mediterranean MPA sentinel sites.

adaptation planning into their existing management framework, and provide guidance to MPA managers and local stakeholders to implement and test climate change approaches. This project is a first of its kind for the marine and coastal Mediterranean environment and will also foster networks by improving the dialogue and coordination between MPA managers and scientists to create the first line of Mediterranean MPA sentinel sites.

**Led by:** Consejo Superior de Investigaciones Científicas, Spain - **Project manager:** Joaquim Garrabou, Consejo Superior de Investigaciones Científicas - **Communication officer:** Maria del Mar Otero, IUCN - **Duration:** 30 months



## POSBEMED: Sustainable management of the systems Posidonia-beaches in the Mediterranean region

**POSBEMED** aims at tackling the lack of public awareness of the benefits of *Posidonia oceanica* meadows natural capital and replies to a strong need for strengthening PA management capacity with adequate guidelines on how to effectively manage them. Several local studies and EU projects have evaluated the ecosystem services that *Posidonia* and its structures, called banquettes, offer, and developed tools for the management of banquettes and new ways to use them. By integrating these results and providing a transnational overview of the management

**Keywords:** seagrass *Posidonia oceanica*, tourism, leaf debris, seedbank, coastal / dune resilience, tools for local administration, integrated governance, integrated management, nature conservation.

practices and the perceptions of stakeholders across Mediterranean, POSBEMED aims to define a transnational joint management strategy for *Posidonia* beach/dune systems. It also aims to offer common sustainable tools for local administrators and PA managers and develop a strategic model of integrated governance, linking blue local growth to the conservation of this natural asset and enhancing the integrated management of these coastal habitats (meadows-beaches-foredunes) within PAs.

**Led by:** Entente Interdépartementale de Démoustication Méditerranéenne (EID), France - **Project manager:** Maria Eugenia Giunta, EID - **Communication officer:** Maria del Mar Otero, IUCN - **Duration:** 18 months

## WETNET: Coordinated management and networking of Mediterranean wetlands

**WETNET** tackles the issue of implementing multilevel governance for Mediterranean wetlands in order to achieve overall and network effects on wetland ecosystems as well as on connected local systems. The project aims at ensuring higher coordination between different levels of spatial planning and authorities in charge of their management, whilst limiting conflicts between conservation issues and economic activities. By defining common priorities

**Keywords:** Wetlands preservation, governance, integrated management.

for Mediterranean wetland conservation, WETNET builds a common territorial strategy for their integrated management. Building on previous EU experiences (River Contracts), WETNET seeks to test and transfer 'Wetland Contracts', acting through broad participatory processes where users, private and public entities are committed in mainstreaming wetlands preservation into their ordinary activities.

**Led by:** Veneto region, Italy - **Project manager:** Franco Alberti, Veneto Region **Communication officer:** Carlos Franco, Sociedad Aragonesa de Gestión Agroambiental (SARGA) - **Duration:** 30 months



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REGIONAL ENVIRONMENTAL CENTER  
Montenegro

# PANACeA



**Interreg**  
Mediterranean



EUROPEAN UNION

Project co-financed by the European  
Regional Development Fund



**BIODIVERSITY  
PROTECTION**



CPMR  
CRPM



REGIONAL ENVIRONMENTAL CENTER  
Montenegro

PANACeA is a **horizontal** project to **streamline networking and management efforts** in Mediterranean Protected Areas **towards better nature conservation and protection.**

PANACeA builds on the work of thematic **modular projects** which, **put together**, can increase their impact on common targets.

PANACeA will do so by:

- **Synthesizing outcomes** of projects on natural protection and biodiversity conservation efforts;
- Engaging a **wider stakeholders' community** and transferring knowledge beyond the projects' lifetime;
- Implementing a coordinated **communication and dissemination** strategy; and
- Developing a long-term **capitalization tool** ensuring evidence-based policy enforcement.

## PANACeA Modular projects

### ACT4LITTER

marine litter in marine protected areas

### AMAre

marine spatial planning and protected areas

### CONFISH

network of fish stock recovery areas

### ECOSUSTAIN

protected areas

### FISHMPABLUE2

governance of artisanal fisheries in protected areas

### MEDSEALITTER

marine waste management

### MPA-ADAPT

adaptation of marine protected areas to climate change

### POSBEMED

managing Posidonia for beaches and dunes

### WETNET

wetland governance

## PANACeA Horizontal approach

Engage stakeholders in tailoring outcomes as evidence-based tools for multi-level management and policy

Provide recommendations based on Modular project results

Means to reinforce regulations & enhance protection effectiveness awarded by legal channels

Guide legal management measures of natural resources whose purpose is not strictly biodiversity conservation in the Mediterranean

Address transboundary cooperation and integration of PAs in territorial development strategies

# PANACeA | Partners

## PANACeA Project Partners



## Associated partners and Advisory board

### Intl. organizations



### Public authorities



### NGOs



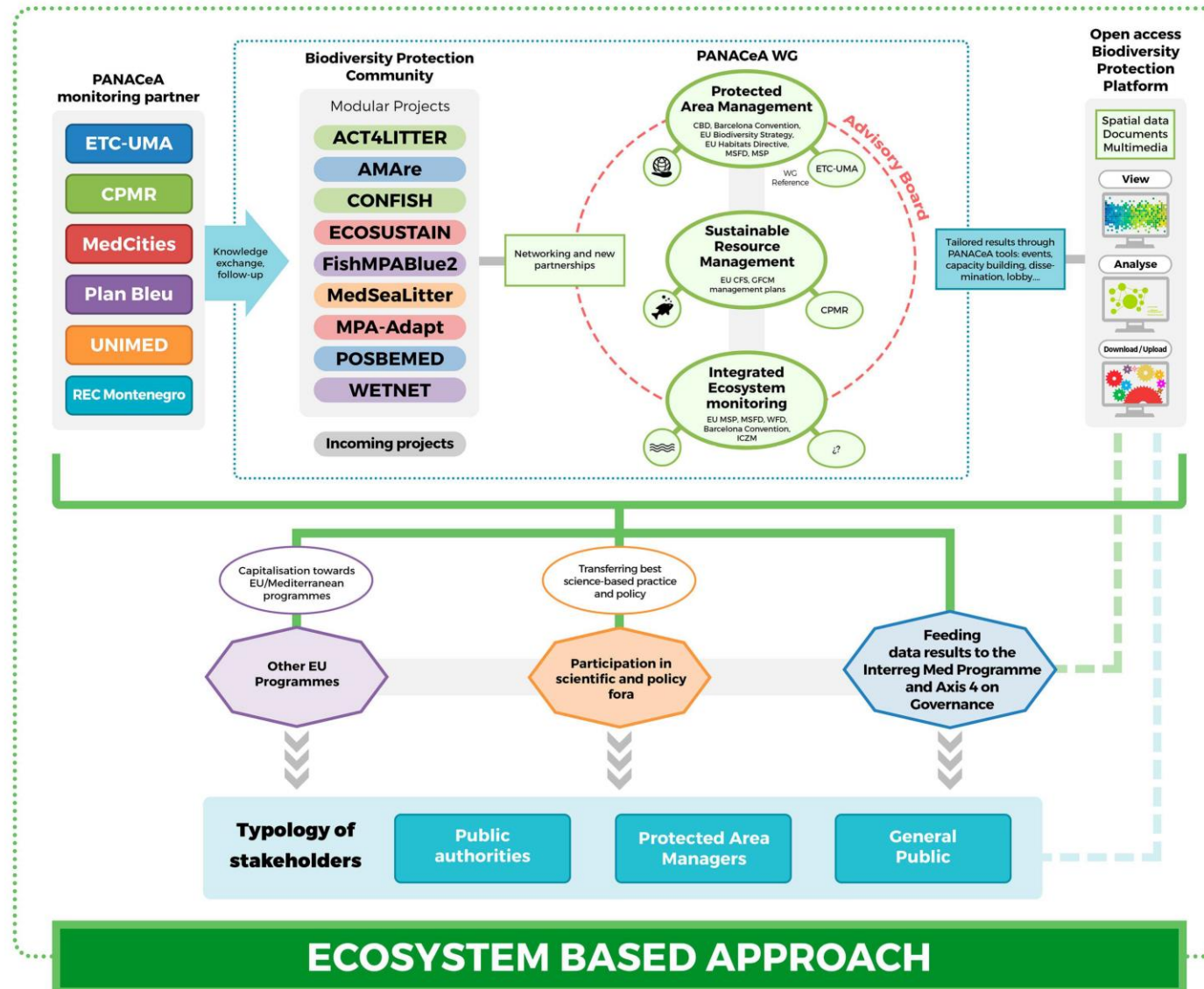
### Universities



Project co-financed by the European Regional Development Fund

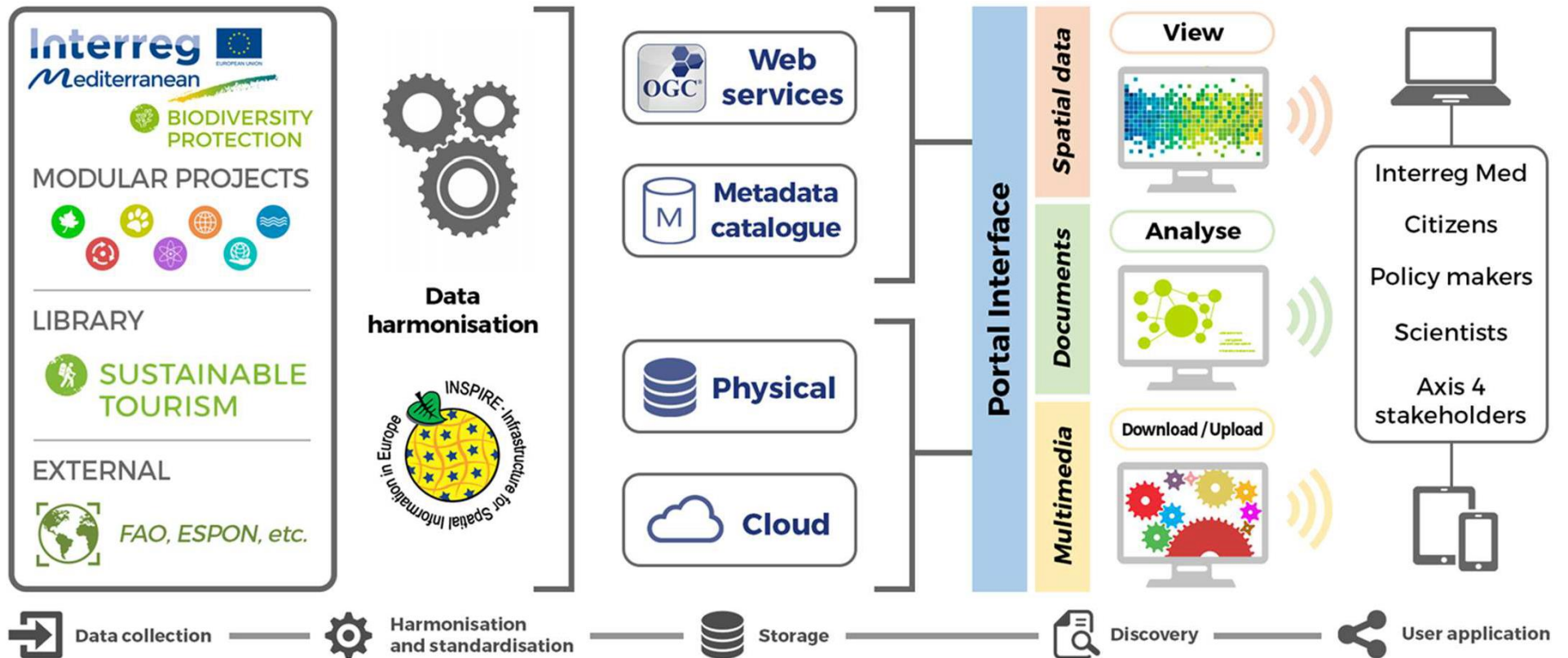
# PANACeA

Streamlining Networking and Management efforts in Mediterranean Protected Areas for Enhanced Nature Conservation and Protection



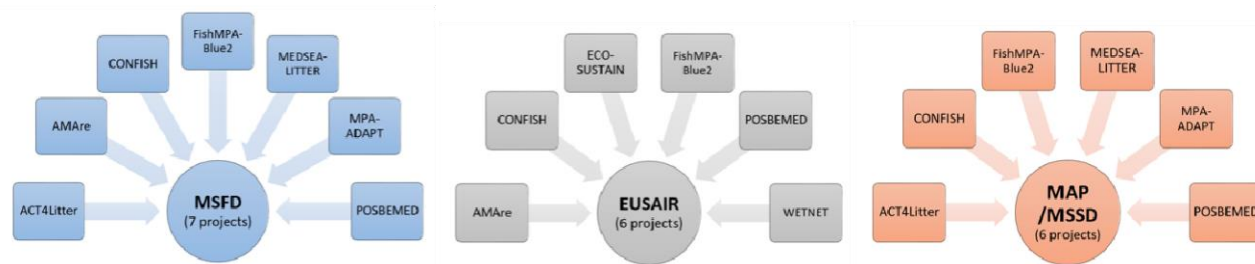
# PANACeA

## Interreg Med Biodiversity Protection Platform



## Projects' contribution to EU and regional policies

Project **partnerships** will be promoted bilaterally and through working groups:



**Protected area management**



- ❖ Management plans of PAs

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- EU biodiversity Strategy to 2020
- EU Habitats directive
- MSP

**Sustainable resource management**




- ❖ GFCM management plans
- ❖ 2017 Malta declaration for sustainability of Mediterranean fisheries

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- EU Common Fisheries Policy

**Integrated Ecosystem Monitoring**



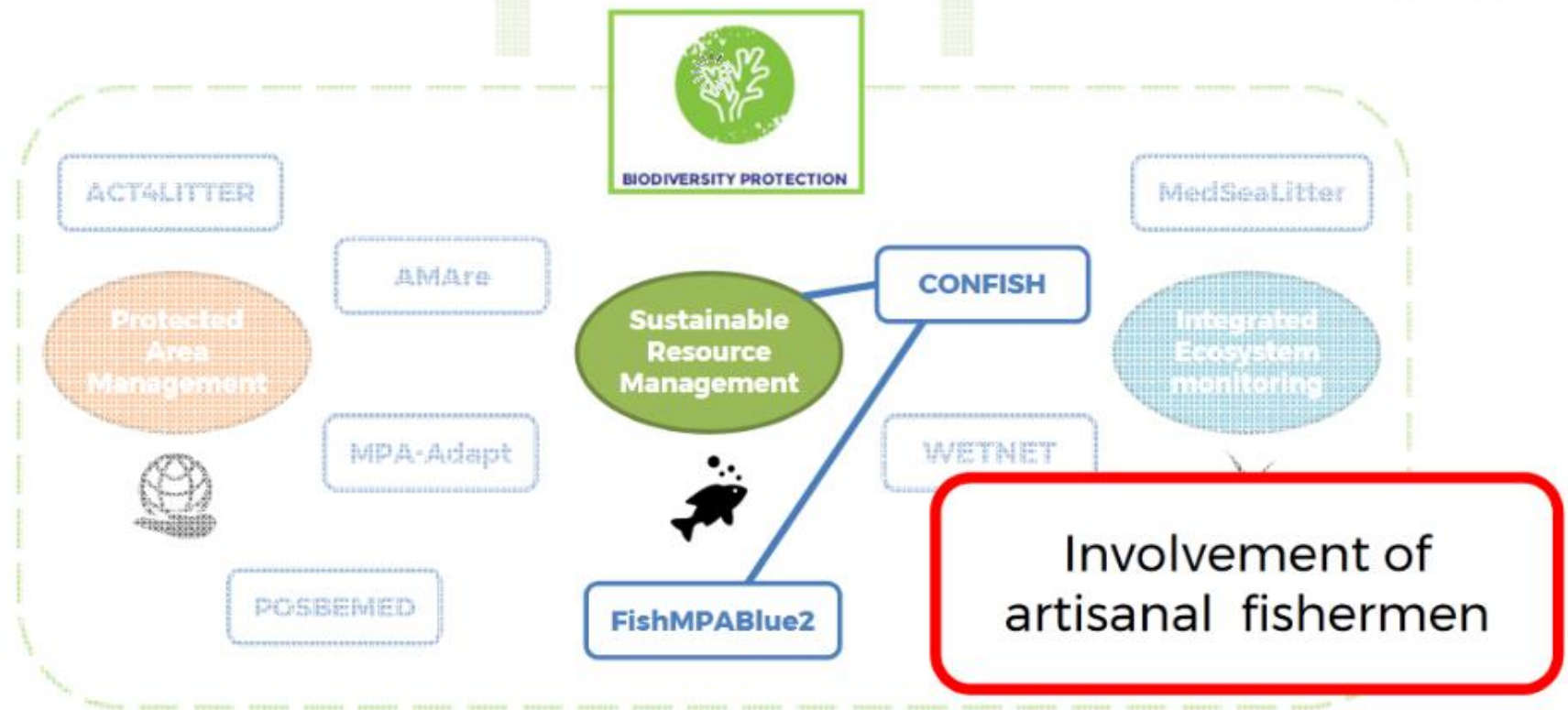
- ❖ Land, freshwater, and marine management plans

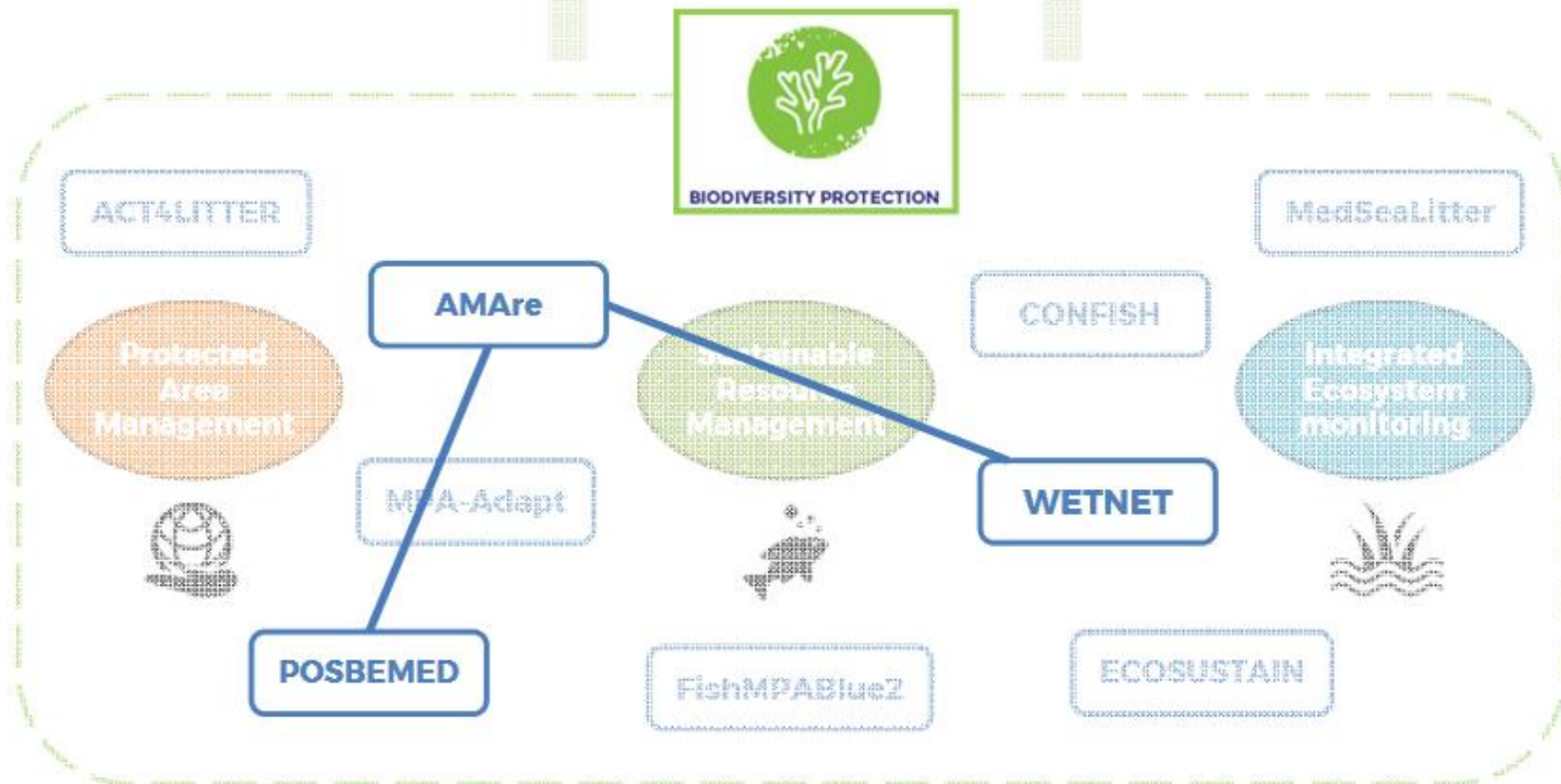
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- EU MSP
- WFD
- ICZM

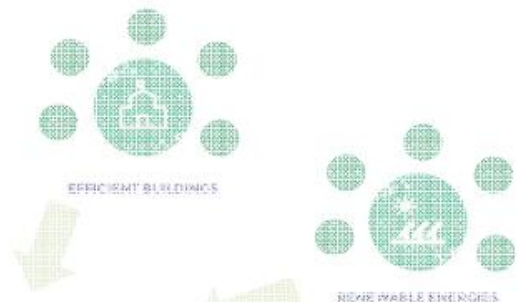
**Strategies, policies and management plans prioritized by projects and addressed by the working groups**

Transversal issues identified during the KoM (i.e. marine litter; climate change; governance...) will be also addressed in the framework of protected area management

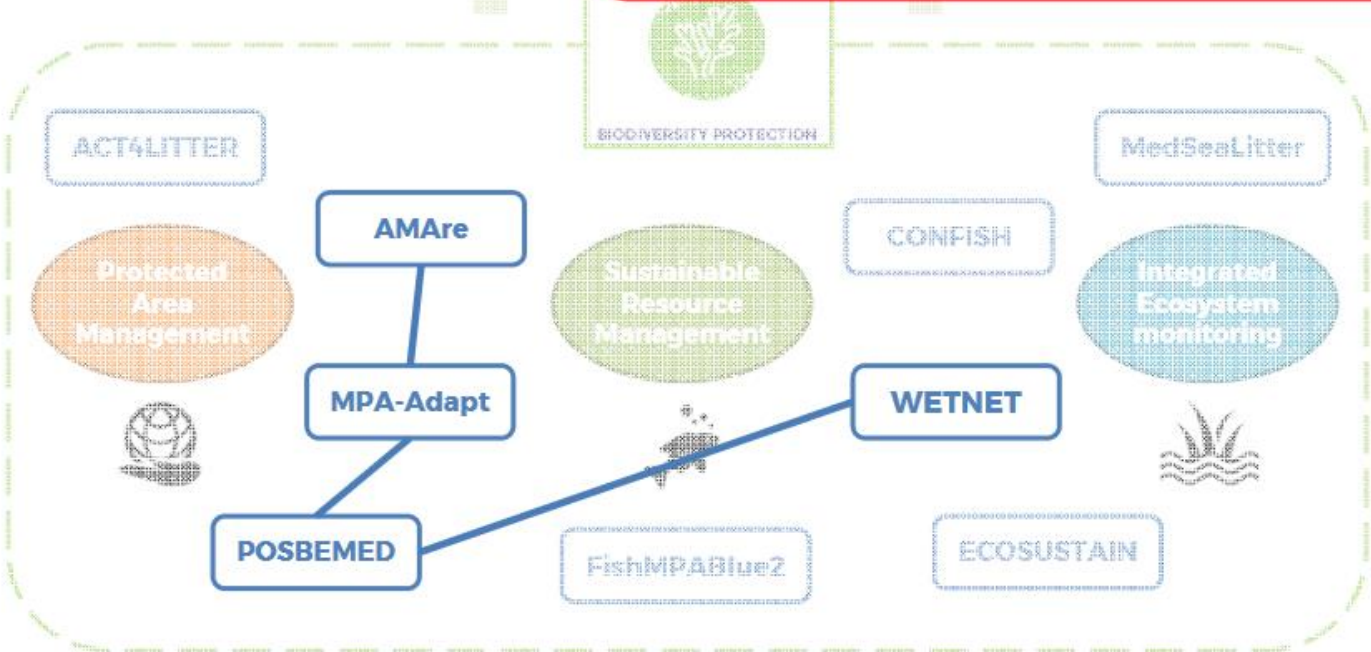


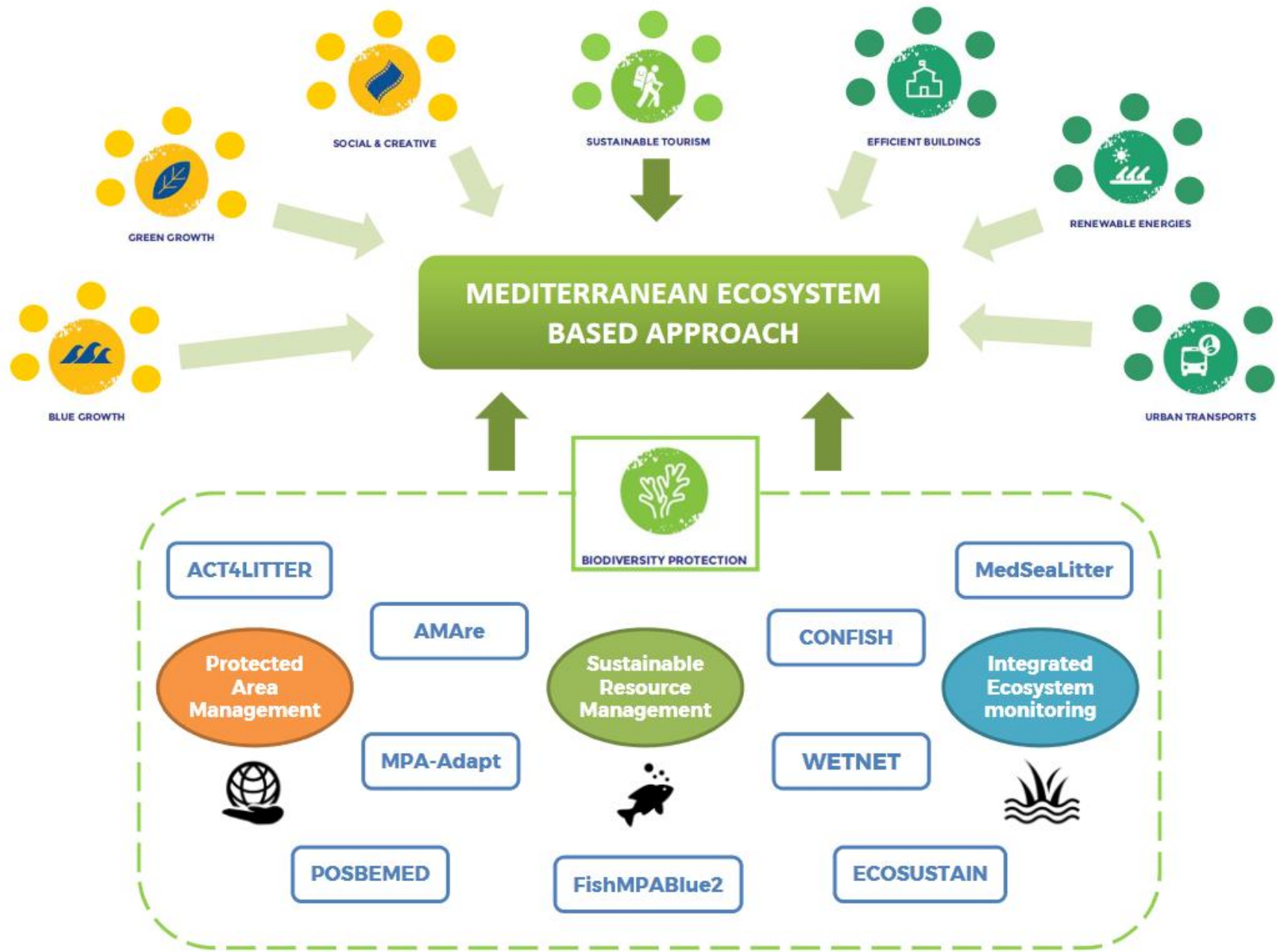


Best practices on ecosystem management to protect biodiversity



Transferable results to adapt to climate change through more resilient ecosystems





## Our tools for content production

Newsletters	Date	Content
NL #1	April 2017	Focus on PANACeA Kick off Meeting
NL #2	June 2017	Gathering MPs first semester activities (workshops / deliverables) and progress. Presentation of the working groups and main challenges.
NL #3	Oct. 2017	Focus on Protected Area Management and preparations for Barcelona event.
NL #4	Dec. 2017	Focus on PANACeA Barcelona event

Videos	Date	Content
V #1	April 2017	PANACeA Horizontal Project / Intro 1
V #1 bis	May 2017	The Biodiversity Protection Community / Intro 2
V# 2	Nov. 2017	Focus on common topics addressed by the Community



Webinars	Date	Content
W #1	Mid July 2017	Marine litter in protected areas
W #2	December 2017	The Biodiversity Protection Knowledge platform questions and replies and/or sharing best practices on protected area management

## Media

**Newsrooms:** Press release service, promotional action for events available

**Social media:**

LinkedIn group: <https://www.linkedin.com/groups/13511318>

Twitter: Follow **@MEDCommunity3\_2** BioProtection #PANACeA\_Med

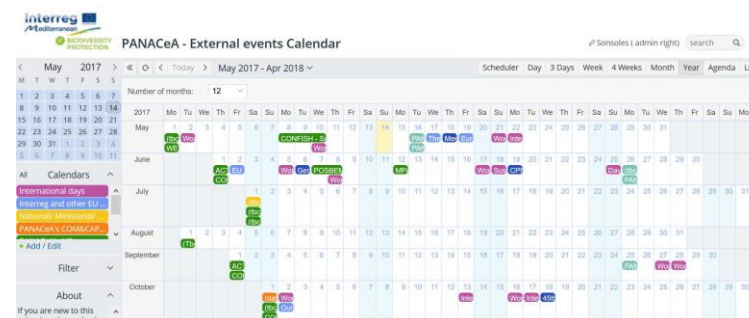
Youtube: PANACeA Biodiversity Protection

## Promotion of the Biodiversity Protection Community actions and participation in external events

On-line calendar:

<https://teamup.com/ks5yvqzzimsqux2n41>

- Interreg and other EU related meetings
- National/Ministerial/ UfM meetings
- MPs events and deliverables
- PANACeA's COM&CAP events
- PANACeA's Partners events
- International days



Preference for receiving information: Monthly mailings / reminder

## Projects' involvement in PANACeA activities

- Link MPs' activities with PANACeA's
- Cross the calendars of the Community
- Define a workflow between the HP and MPs
- Define the content of PANACeA deliverables

PANACEA EVENTS VS PROJECTS									
PANACeA events \ Projects	ACT4Litter	AMAre	CONFISH	ECO-SUSTAIN	FishMPABlue2	MEDSEALITTER	MPA ADAPT	POSBEMED WETNET	Total
1st event - CAP (Barcelona)	1				1	1	2		4
1st event - CB (Barcelona)	1				1	2		1	4
2nd event - CAP (Montenegro)		1						1	2
2nd event - CB (Montenegro)						1			1
Final Conference - CAP (Malaga)						2			1
Final Conference - CB (Malaga)						1			1
Midterm Conference - CAP (Rome)				1		3	2		4
Midterm review - CAP (Brussels)	1								3
									2
PANACEA NEWSLETTERS VS PROJECTS									
PANACeA newsletters \ Projects	ACT4Litter	AMAre	CONFISH	ECO-SUSTAIN	FishMPABlue2	MEDSEALITTER	MPA ADAPT	POSBEMED WETNET	Total général
Jun-17			1					1	2
Sep-17	1						3		2
Dec-17			1	1			1		3
Mar-18			1		1			1	4
Jun-18	1			1	1				4
Sep-18						1		2	2
Dec-18				2	2				2
Mar-19								1	1
Jun-19						1			1
Sep-19						1			1
Oct-19						1			1
PANACEA VIDEOS VS PROJECTS									
PANACeA videos \ Projects	ACT4Litter	AMAre	CONFISH	ECO-SUSTAIN	FishMPABlue2	MEDSEALITTER	MPA ADAPT	POSBEMED WETNET	Total général
Nov-17	1						1		2
Jun-18	1								1
Oct-18						1		1	2
Feb-19						1		1	2
Jul-19				1				1	2
PANACEA WEBINARS VS PROJECTS									
PANACeA webinars \ Projects	ACT4Litter	AMAre	CONFISH	ECO-SUSTAIN	FishMPABlue2	MEDSEALITTER	MPA ADAPT	POSBEMED WETNET	Total général
Nov-17					1			1	3
Apr-18		1			1	3	1		5
Apr-19					1				1
PANACEA PLATFORM TUTORIAL VS PROJECTS									
PANACeA platform tutorial \ Projects	ACT4Litter	AMAre	CONFISH	ECO-SUSTAIN	FishMPABlue2	MEDSEALITTER	MPA ADAPT	POSBEMED WETNET	Total général
Guidelines & tutorial#1						1			1
Guidelines & tutorial#2		1							1
Informative seminar #1						1		1	2
Informative seminar #2						1			1
Informative seminar #3						1			1

# SAVE THE DATE

## PANACeA 1<sup>st</sup> Capitalization Meeting

**Bridging science and practice in MED Biodiversity Protection**

**Barcelona, Spain – 23-25 October 2017**

- Presentation of available state-of-the-art knowledge on biodiversity monitoring and protection in the MED region
- Exchange information on methodologies using a science-practice-policy approach
- Building a stakeholders community for **wider impact**

**PANACeA Webinar Marine Litter – 17 July 2017**

